Dear Language Advocates,

February 2018 is Lead with Languages Advocacy Month. Throughout this month, we will be celebrating the successes of language advocates from around the country, and we encourage you to share with us how you #LeadWithLanguages on Twitter, Facebook, or Instagram @LeadWLanguages.

Together, we’re creating a new generation of Americans competent in other languages and cultures and fully equipped to compete and succeed in a global economy.

There are many ways you can participate to show your support for language education and to make your voice heard: Submit an advocacy selfie, change your profile picture, spread the word in your community, and join the conversation! Our social media kit has everything you need to get started.

Thank you for supporting language learning!

The Lead with Languages Team
leadwithlanguages@actfl.org
www.leadwithlanguages.org
TELL THE WORLD HOW YOU #LeadwithLanguages

1. Download the #LeadwithLanguages template PDF and print it out, or just use a blank sheet of paper
2. Write how or why you #LeadwithLanguages in your everyday life (example: “I #LeadwithLanguages because I want to connect with my local Hmong community” or “I #LeadwithLanguages when I speak German during Oktoberfest in Munich”)
3. Take a selfie with your sign!
4. Post on social media with the hashtag #LeadwithLanguages
SHARE OUR PROMO IMAGES

If you’re an organization or just want to spread the word, download these promotional images for your social media pages.

**TWITTER/FACEBOOK:** [DOWNLOAD THE BELOW IMAGE](#)

![Lead with Languages Advocacy Month February 2018](image1)

**1** PRINT THE TEMPLATE
**2** FILL IN THE BLANK
**3** TAKE A SELFIE
**4** POST & TAG #LEADWITHLANGUAGES
**5** VISIT LEADWITHLANGUAGES.ORG

**INSTAGRAM:** [DOWNLOAD THE BELOW IMAGE](#)

![Lead with Languages Advocacy Month February 2018](image2)

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*LeadWithLanguages.org | A CAMPAIGN POWERED BY ACTFL*
CHANGE YOUR PROFILE PIC

Change your Facebook photo with our Twibbon page or go to “Download the Twibbon” for use on other social media sites.

Here’s what your profile picture will look like:

POST ON SOCIAL MEDIA

You can also share some of the below tweets or create your own posts to join the conversation.

TWITTER

Did you know that of the 7 billion people in the world, 75% don’t understand English? It’s time to make world language proficiency in the U.S. a national priority. Learn more: http://bit.ly/2rPH3XT

TWEET THIS NOW

Are you a language advocate? Help your friends and peers join our language learning celebration by sharing the #LeadwithLanguages Advocacy Month Social Media Kit: http://bit.ly/2npNYmf

TWEET THIS NOW
Language learning can have a huge effect on your life. It can boost your career, amplify your college major, or connect you to your heritage. Learn how language changed the lives of these students, and teachers, in our Ask Away series.

TWEET THIS NOW

Now it’s your turn! Tell us in 60 seconds why language learning is important to you, and you could be our next success story feature. http://bit.ly/2eHKIGw

TWEET THIS NOW

Have you heard the myths?
“Language class is boring.”
“I’m too old to learn a new language.”
“The whole world speaks English, anyway.”

TWEET THIS NOW

FACEBOOK

Go to your Facebook page and copy any of the below posts to share them.

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FOR LANGUAGE EDUCATORS: LANGUAGE ADVOCACY TOOLKIT

For language educators seeking classroom activities, check out our Language Advocacy Toolkit. Here you’ll find a wealth of projects – complete with examples – to get your team started.